



NEWS RELEASE

For Immediate Release

February 26, 2026

Media Contacts:

Crystal Yamasaki

(808) 389-2890

crystal@crystalclearhawaii.com

Jenna Tsuchida

(808) 754-4019

jenna@crystalclearhawaii.com

Jersey Mike's Subs Encourages Diners to Sub-port Special Olympics Hawaii During March Month of Giving Event

Throughout the month of March, show your support for Special Olympics Hawaii by dining at participating Jersey Mike's Subs locations across Hawaii

Photos and videos for consideration:

https://drive.google.com/drive/folders/1SOoXjEu4skYd6hebxQKepczwykKHgocz?usp=drive_link

Photo credit for all: Special Olympics Hawaii

HONOLULU – This March, Jersey Mike's Subs is joining forces with Special Olympics Hawaii to make a sub-stantial impact on the local community during the company's annual Month of Giving campaign. Starting March 1, 2026, customers will have the option to round up their purchase to the nearest dollar or make a donation at any Jersey Mike's Subs restaurant in Hawaii – six locations on Oahu and three on Maui – as well as on the Jersey Mike's Subs mobile app. Donations will benefit Special Olympics Hawaii athletes, enabling the organization to send Hui O Hawaii (made up of 30 local athletes, coaches, and staff) to compete in basketball, bowling and track and field at the USA Games June 20-26, in Minnesota.

As a part of the Month of Giving initiative, Jersey Mike's Subs is committed to donating 100 percent of the sales made at all Jersey Mike's Subs Hawaii locations on their "Day of Giving" on Wednesday, March 25, to support Special Olympics and Hui O Hawaii as they train to represent

our state at the 2026 Special Olympics USA Games.

“We are incredibly grateful to Jersey Mike’s Subs for their commitment to supporting our local athletes,” said Tracey Bender, Director of Development for Special Olympics Hawaii. “Their Month of Giving is more than a fundraiser — it’s a powerful example of how local businesses and our community can come together to create life-changing opportunities for children and adults with intellectual disabilities.”

This March, Jersey Mike’s Subs hopes to exceed last year’s national fundraising total of \$30 million and help local charities fulfill their mission and make a difference. Since the Month of Giving program began in 2011, Jersey Mike’s Subs has raised more than \$143 million for local charities. This year, Jersey Mike’s Subs Hawaii will aim to raise \$120,000 for Special Olympics Hawaii and Hui O Hawaii.

"We are proud to support the inspiring athletes of Hui O Hawaii and their quest to represent our state and bring home the gold," says Tim Januszewski, Owner of Jersey Mike’s Subs Hawaii. "Jersey Mike’s Subs is grateful to have the opportunity to raise funds to help get the team to the USA Games and we hope the community will join us for the Day of Giving on March 25 where 100 percent of sales will be donated."

###

About Special Olympics Hawaii

Special Olympics is a global movement that unleashes the human spirit through the transformative power and joy of sports. Through year-round programs in sports, health, education, and leadership programs, Special Olympics creates inclusive opportunities for people with intellectual disabilities, improving health outcomes, building confidence, and fostering acceptance while working to end discrimination.

Founded in 1968, Special Olympics Hawai‘i serves more than 7,000 athletes and Unified partners statewide. Supported by over 8,800 volunteers, along with community, corporate, and foundation partners, the organization delivers 10 Olympic-type sports, more than 60 competitions annually, free health screenings, and inclusive programming in over 75 schools—strengthening individuals, families, and communities across the islands. Participation is always free for athletes and their families. Learn more at www.sohawaii.org.

About Jersey Mike’s Subs

Founded in 1956 as Mike's Subs with one location in Point Pleasant, New Jersey, Jersey Mike's

Subs has grown into a premier franchisor with more than 3,200 locations in the U.S. and Canada. The Company has been recognized as one of the fastest-growing fast-casual restaurant chains in America, ranking #1 on Entrepreneur's 2026 Franchise 500 and #6 on Yelp's 2025 List of Fastest Growing Brands.

Giving back is also core to Jersey Mike's Subs mission, and the Company was recognized on Forbes' Best Brands for Social Impact List in 2025. In March 2025, the Company completed its 15th Annual Month of Giving, raising a record breaking \$30 million and surpassing more than \$143 million given to over 200 local charities since it began the tradition in 2011, reinforcing its commitment to being a beloved brand in its communities. Jersey Mike's Subs has also been ranked as the #1 Best Sandwich Chain in America in 2025 by Eat This, Not That! For more information, please visit jerseymikes.com and follow on [Facebook](#), [Instagram](#), [TikTok](#) and [X](#).