

**Special  
Olympics**  
Hawai'i



## NEWS RELEASE

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## **Pull Together for a Great Cause at Special Olympics Hawai'i's Truck Pull and Spring Fest**

*Companies and groups are invited to form a team and drive support for  
Special Olympics Hawai'i at the event on April 18, 2026*

Special Olympics Hawai'i Truck Pull & Spring Fest photos:

[https://drive.google.com/drive/folders/1cHXgEG9sRF0TNgw1e9Ia-9ix8qDo7ZXF?usp=drive\\_link](https://drive.google.com/drive/folders/1cHXgEG9sRF0TNgw1e9Ia-9ix8qDo7ZXF?usp=drive_link)

Credit for all: Special Olympics Hawaii

**HONOLULU** — Get ready to pull for a purpose with the return of [Special Olympics Hawai'i's Truck Pull & Spring Fest](#), Presented by Coca-Cola Bottling of Hawai'i, which will take place on Saturday, April 18, 2026, from 2 p.m. to 6 p.m., at Ka Makana Ali'i. The event invites teams of eight to compete to see who can pull a 40,000-pound Coca-Cola semi-truck 30 feet in the fastest time. Registration is now open at [bit.ly/SOHI2026truckpullspringfest](http://bit.ly/SOHI2026truckpullspringfest).

The Special Olympics Hawai'i Truck Pull & Spring Fest is a unique challenge that will test strength, teamwork, and determination in an unforgettable experience. Each team is asked to raise a minimum of \$2,000 or \$250 per team member. The event invites the community including (but not limited to) first responders, local businesses, fitness enthusiasts, high school groups, churches, and service clubs to “pull together” to support local athletes with intellectual disabilities. Teams will compete in the following divisions:

- Corporate/Business
- Community
- First Responders
- High School (10 per team)

Awards will be given for the fastest times in each division, but the true goal is to have fun and embrace the challenge of “pulling for a purpose.” Volunteers will be available to help those who need assistance with pulling the truck or need additional people to complete their team. All participants, regardless of division, must be at least 14 years of age.

Special Olympics Hawaii Director of Development Tracey Bender shares, “We’re excited to bring back the Special Olympics Hawai‘i Truck Pull & Spring Fest, Presented by Coca-Cola Bottling of Hawai‘i, for its second year, and to witness the momentum and community support continue to grow for this event. The Truck Pull is about more than strength — it’s about showing up for our athletes, working together, and proving that when we pull as one, we can create meaningful opportunities and lasting impact.”

In addition to the Truck Pull, the Special Olympics Hawai‘i Truck Pull & Spring Fest will feature on food from local vendors, a display of various first responder vehicles, a celebrity dunk tank, family-friendly activities, live entertainment, and booths showcasing local products and crafts. Admission to the event is free and spectators are welcome.

Mahalo to Presenting Sponsor, Coca-Cola Bottling of Hawai‘i – The Odom Corporation, Silver Medal Sponsor, Phoenix Pacific Inc., Venue Sponsor, Ka Makana Ali‘i, and the Law Enforcement Torch Run for making this event possible.

Ready to shift into gear and get involved? To register your team, visit [bit.ly/SOHI2026truckpullspringfest](https://bit.ly/SOHI2026truckpullspringfest). To become a sponsor or sign up as a vendor or entertainer, contact Sara Coronel at [events@sohawaii.org](mailto:events@sohawaii.org).

For more information on Special Olympics Hawaii, please visit [sohawaii.org](https://sohawaii.org). Special Olympics Hawaii is also on Facebook at [facebook.com/SpecialOlympicsHawaii](https://facebook.com/SpecialOlympicsHawaii), and on Instagram at [instagram.com/sohawaii](https://instagram.com/sohawaii).

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### **About Special Olympics Hawai‘i**

Special Olympics is a global movement that unleashes the human spirit through the transformative power and joy of sports. Through year-round programs in sports, health, education, and leadership programs, Special Olympics creates inclusive opportunities for people with intellectual disabilities, improving health outcomes, building confidence, and fostering acceptance while working to end discrimination.

Founded in 1968, Special Olympics Hawai‘i serves more than 7,000 athletes and Unified partners statewide. Supported by over 8,800 volunteers, along with community, corporate, and foundation partners, the organization delivers 10 Olympic-type sports, more than 60 competitions annually, free health screenings, and inclusive programming in over 75 schools—strengthening individuals, families, and communities across the islands. Participation is always free for athletes and their families. Learn more at [www.sohawaii.org](https://www.sohawaii.org).