



## NEWS RELEASE

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## Jersey Mike's Subs and Special Olympics Hawaii Team Up for a Sub-stantial Month of Giving

*Throughout the month of March, you can show your support for Special Olympics Hawaii by dining at participating Jersey Mike's locations across Hawaii*

Photos and videos for consideration: <https://we.tl/t-yrKZTEMrxn>

Photo credit for all: Special Olympics Hawaii

**HONOLULU** – This March, Jersey Mike's Subs is joining forces with Special Olympics Hawaii to make a sub-stantial impact on the local community during the company's annual Month of Giving campaign. Starting March 1, 2024, customers can make a donation at any Jersey Mike's Subs restaurant in Hawaii – seven locations on Oahu and three on Maui – as well as on the Jersey Mike's Subs mobile app. Placing an order in the month of March benefits Special Olympics Hawaii, enabling the organization to offer year-round sports training, competition and health, wellness, and leadership initiatives for over 3,400 athletes across the state with intellectual disabilities.

As a part of the Month of Giving initiative, Jersey Mike's Subs is committed to donating 100 percent of the proceeds from every purchase made at all of Jersey Mike's Subs Hawaii locations on their "Day of Giving" on Wednesday, March 27, to Special Olympics Hawaii. This generous donation will directly benefit the athletes of Special Olympics Hawaii, providing athletes with opportunities for training, competition, and growth.

"We are very grateful for the support of Jersey Mike's Subs and their commitment to making an impact in the lives of our athletes as they pursue their dreams both on and off the training field," said Tracey Bender, Special Olympics Hawaii's Director of Development. "Jersey Mike's

Subs has been incredible in their support of our Special Olympics athletes through employment opportunities, providing meals for our competitions, and their amazing financial generosity.”

This March, Jersey Mike’s Subs hopes to exceed last year’s national fundraising total of \$21 million and help local charities fulfill their mission and make a difference. Since the Month of Giving program began in 2011, Jersey Mike’s has raised more than \$88 million for local charities.

“I would like to extend a personal invitation to you and your family to visit Jersey Mike’s Subs throughout the month of March, and especially on Day of Giving when 100 percent of sales – every penny – goes to help a great local cause,” said Peter Cancro, Jersey Mike’s founder and CEO, who started the company when he was only 17 years old.

Proceeds from the Month of Giving campaign will allow Special Olympics Hawaii to continue to provide year-round sports training and competition and health, wellness and leadership initiatives to over 3,400 athletes statewide with intellectual disabilities, free of charge. Since 1968, Special Olympics has been changing attitudes about the talents of people with intellectual disabilities and raising awareness to build an inclusive and unified community.

For more information on Special Olympics Hawaii please visit [www.sohawaii.org](http://www.sohawaii.org). You can also follow Special Olympics Hawaii on Twitter, [www.twitter.com/SOHawaii](https://www.twitter.com/SOHawaii), on Facebook at [www.facebook.com/SpecialOlympicsHawaii](https://www.facebook.com/SpecialOlympicsHawaii), and on Instagram at [www.instagram.com/SOHawaii](https://www.instagram.com/SOHawaii).

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### **About Special Olympics Hawaii**

Special Olympics is a global movement that unleashes the human spirit through the transformative power and joy of sports, every day around the world. Through programming in sports, health, education and community building, Special Olympics is changing the lives of people with intellectual disabilities solving the global injustice, isolation, intolerance, and inactivity they face.

Founded in 1968, Special Olympics Hawaii has grown and now serves over 6,000 athletes and unified partners across the state of Hawaii. Through the unwavering commitment of 10,000 volunteers, along with community supporters, corporate partners and foundations, Special Olympics Hawaii delivers 10 Olympic-type sports and over 50 competitions, hundreds of health screenings, and inclusive programming in more than 70 schools annually.

There is never a fee to any athlete or family to participate in Special Olympics programs. Engage with us on: [Facebook](#), [Twitter](#), and [Instagram](#). Learn more at [www.sohawaii.org](http://www.sohawaii.org).

### **About Jersey Mike’s**

Jersey Mike's Subs, with more than 2,500 locations nationwide, serves authentic fresh sliced/fresh grilled subs on in-store freshly baked bread — the same recipe it started with in 1956. Passion for giving in Jersey Mike's local communities is reflected in its mission statement "Giving...making a difference in someone's life." For more information, please visit [jerseymikes.com](https://jerseymikes.com) or follow us on Facebook ([facebook.com/jerseymikes](https://facebook.com/jerseymikes)), Instagram ([instagram.com/jerseymikes](https://instagram.com/jerseymikes)), TikTok ([tiktok.com/@jerseymikes](https://tiktok.com/@jerseymikes)) and X (formerly Twitter) ([twitter.com/jerseymikes](https://twitter.com/jerseymikes)). Join in the conversation at #JerseyMikesGives.